



**VICTORIAN EASTERN REGION
AUSTRALIAN ALPACA ASSOCIATION INC.**
ABN 33 710 945 160

Secretary: Rose Thorogood
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MINUTES OF ORDINARY REGIONAL MEETING

DATE: Sunday, 1st April 2012

TIME: 10.00am

AT: Lowanna Alpacas, Pheasant Creek

The meeting opened at 10.40am and was chaired by President Trevor Parry

PRESENT:

Trevor Parry, Steve Pate, Susan Pate, Alan Steele, Diane Steele, Lezley Golding, Steve Golding, Wendy Lyons, Marilyn Fletcher, Daphne Gregory, Marie FitzGerald, Joanne Daniel, Hans Van Poppel, Karyn McLaughlin, John McLaughlin, Trish Munley, David Daddo, Graeme Dickson (President Hawkesbury-Blue Mountains Region)

APOLOGIES:

Angela Betheras, Arthur Biri, Bob McLeod, Heather Gardner, Paul Gardner, Colleen Long, Keith Gregory, Robin Callaghan, David Callaghan, Jean Daddo, Alison Quagliani, Robert Gane, Peter Kennedy, Sean Munley, Ann Parry, Rose Thorogood,

1. Minutes from Previous ORM:

The Minutes of the previous ORM, previously circulated, were taken as read and passed as a true and accurate record of proceedings

Moved: Lezley Golding **Seconded:** Steve Pate

2. Correspondence:

2.1 Inwards:

Nil

2.2 Outwards:

Nil

3. REPORTS

3.1 President's Report: Trevor Parry

Welcome to everyone and a special greeting to Graeme Dickson, President of the Hawkesbury & Blue Mountains region in NSW, who will give us what, I am sure, will be a stimulating address on fleece collection systems and related issues.

I take this opportunity to thank Karyn & John McLaughlin, who not only offered to host this meeting but who also picked up Graeme from the airport and who will deliver him back there after our meeting.

Since our Christmas meeting, shows and the Spectacular have been our major focus and you will hear from others about all those events.

It was with sadness that I attended the memorial service for Dianne Condon, a Life Member of AAA and valued member of this region. As a perpetual memorial to Dianne, the region will be awarding a Best New Breeder prize at the annual Spectacular, starting in 2013. The award will be based on performances during the 2013-2013 showing season.

As President, I shall be attending the AAA Council meeting on 11th/12th May; I'm pleased that it's those dates because it previously clashed with Colourama! If there are any issues you want me to raise, please speak to me after the meeting or send me an email.

One item that, I know, will be discussed is the 2013 National Show and Sale which is scheduled for Victoria in the October. Over the coming weeks and months, we will be looking for your support as the Victorian regions and Tasmania work to put on a successful event. If the way we have worked together to bring you Colourama is any indication, I'm sure we can present a winner!

I do not intend to re-nominate as President at the August ARM; it's time for some new thinking. If you are interested in standing for this, or any other position, please feel to speak to any member of the existing committee.

Accepted [President's Report now posted on VER website]

3.2 Vice-President's Report: Steve Pate

NAW - National Alpaca Week

11-20 May --- 11 VER members participating

AAA providing -

- A1 and A3 posters
- Colouring sheets
- Stickers
- Postcards
- Australian Alpaca Magazines
- Variety of computer documents

Participants encouraged to send me photos and commentary - load onto VER website.
If Facebook users - post photos etc on VER Facebook pages

Colourama

Convening team are doing a great job in establishing this new event.

This is an important event for our region and the industry.

VER is the biggest region (members) but it hasn't had a major show until Colourama. This is one way we can really contribute to the industries growth and exposure.

- Colour show - like Colourbration, where colours only compete within the same colour.
- We are trying to put more emphasis on public exposure with interesting events for the public
- Providing a mechanism for breeders to market more effectively - eg. Breeder trade displays without normal restrictions of shows.

Currently 200 animal and 50 fleece entries approx. - we are aiming for 300 animals and 150 fleeces in our first year.

Promoted to all regions via regional secretaries, eNewsletters to show participants, facebook and word of mouth

eNewsletters

So far these have been -

- Colourama eNewsletters and VER Spectacular eNewsletters

But we will increasingly use these to promote other events and inform our members.

They more effectively use email - better graphics and presentation, but with small email sizes - eg. 40KB each for the eNewsletters to date.

Facebook (VER & Colourama)

Members encouraged to join as friends and contribute

Accepted [Vic-President's/Marketing Report now posted on VER website]

Moved: Daphne Gregory **Seconded:** Joanne Daniel

3.3 Treasurer's Report: Alan Steele

The accounts for the year to date show a surplus in excess of \$14000. However, we are in the middle of a very cash rich period financially, where we have received income for both VER Spectacular **and** Colourama without having yet paid most of the costs for these events.

In the year to date we have received the bulk of our income in the form of the Capitation rebate from the AAA, and have covered the costs of 5 of our shows, our workshops, as well as the ARM and Xmas meetings. The VER Spectacular is budgeted to show a net \$3000 deficit, and Colourama is budgeted to break even with 300/140 entries and full sponsorship uptake, and the attendances and support for these 2 remaining events will largely determine our end of year outcome.

Our cash position at end of March shows a balance of \$9539.22 in our operating account, and \$40,973.42 in the A.A.A. Investment Account.

Total Available funds : \$50,512.64

AAA Ltd Victorian Eastern Region

Statement of Income & Expenditure

1/07/2011 through 31/03/2012

General Income

| | | | |
|----------------------------|----------|--|----------|
| Capitation/Regional Rebate | 11879.64 | | |
| Advertising/Sponsorship | 0.00 | | |
| Interest received | 1131.48 | | |
| Miscellaneous Income | \$0.00 | | |
| Judges Re-imburement | 1200.00 | | 14211.12 |

Advertising

| | | | | |
|----------------|---------|------------|----------|--|
| Website | Income | \$1,280.00 | | |
| | Expense | \$366.30 | \$913.70 | |

Merchandising

| | | | | |
|--|---------|--------|--------|----------|
| | Income | 112.25 | | |
| | Expense | 0.00 | 112.25 | 1,025.95 |

Events/Promotions

| | | | | |
|-------------------------|----------|---------|--------|--|
| Farm World | Income | 5714.00 | | |
| | Expense | 5014.55 | 699.45 | |
| Nat. Alpaca Week | Expenses | 4.75 | -4.75 | |
| Events General | Income | | | |
| | Expenses | 0.00 | | |

Events Total **694.70**

Shows

| | | | | |
|------------------------|--------------------|-------------------|-------------------|----------------|
| Lardner Park | Income | 3783.00 | | |
| | Expenses | 5359.47 | -1576.47 | |
| Alexandra | Income | 8.00 | | |
| | Expenses | 1337.31 | -1329.31 | |
| Sale | Income | 0.00 | | |
| | Expenses | 1304.80 | -1304.80 | |
| Berwick | Income | \$0.00 | | |
| | Expenses | 1880.83 | -1857.83 | |
| Red Hill | Income | 23.00 | | |
| | Expenses | 0.00 | | |
| Royal Melbourne | Expenses | 347.00 | -347.00 | |
| Colourama | Income | \$9,730.00 | | |
| | Expenses | \$2,210.00 | \$7,520.00 | |
| | Shows Total | | | 1104.59 |

Membership Services

| | | | | | |
|-----------------|-----------------|----------|-------------------|--------------------|--------------------|
| Meetings | Xmas OGM | Income | \$525.00 | | |
| | | Expenses | \$1,484.70 | -\$959.70 | |
| | ARM | Income | \$370.00 | | |
| | | Expenses | \$1,636.50 | -\$1,266.50 | |
| | OGMs | Income | \$0.00 | | |
| | | Expenses | \$45.94 | -\$45.94 | -\$2,272.14 |

Social**VER Spectacular**

| | | | | |
|---------|----------|-------------------|-------------------|----------------|
| Dinner | Income | \$3,180.00 | | |
| Fleeces | Income | \$200.00 | \$3,380.00 | |
| Dinner | Expenses | \$887.48 | | |
| Auction | Expenses | \$0.00 | | |
| Fleeces | Expenses | \$53.91 | \$941.39 | 2438.61 |

Courses/workshops

| | | | | |
|---------------------------|----------|---------------|----------------|--|
| Shearing workshops | Income | 0.00 | | |
| | Expenses | 251.25 | -251.25 | |

Net Receipts**\$16,951.58**

Admin/Regional Expenses

| | | |
|----------------------------------|-------------------|------------------------|
| Advertising/Sponsorship/Trophies | | 0.00 |
| Asset Purchases | | 196.00 |
| Equipment Expenses | | |
| Regional Admin Expenses | | |
| C'tee Meetings | \$459.22 | |
| Sect Exps | \$71.95 | |
| Treas.Exps | \$0.00 | |
| Postage/Statnry | \$35.54 | |
| General Exps | \$0.00 | \$566.71 |
| Bank fees | | 0.00 |
| Miscellaneous expenses | | 0.00 |
| Prepayments | | |
| Farm World 2012 | \$1,216.00 | |
| Fleece comp 2012 | 0 | |
| Retirement Expo 2011 | | 1216.00 |
| Insurances | | <u>\$853.00</u> |
| Total Expenses | | <u>2831.71</u> |
| Net Surplus | | \$14,119.87 |

Moved: Alan Steel **Seconded:** Marie FitzGerald

4. GENERAL BUSINESS: Nil

CLOSE OF MEETING – Meeting closed at 11.37am by Trevor Parry