

## Farm World 2016

Farm World is a 4 day event held at Lardner via Warragul from April 7th to 10th 2016. Approximately 55,000 people pass through the gates from all over Australia and New Zealand and we often speak to other overseas visitors each year with Thursday and Friday being primarily farmers with the weekends being families. Eastern Region has been a part of this event for over 20 years and has moved locations several times until we now reside in Lakeside Pavilion with a concrete floor and solid walls after many years in marquees.

We have 9 exhibitors for the four day event booking 12 sites, displaying animals both huacaya and suri and many product examples from bags of fleece to knitted garments both handmade and imported, to all types of craft examples, leading brands and Australian Alpaca garments and products.

We acknowledge and appreciate sponsorship from Drouin Veterinary Clinic yet again for 2016.

There are tables and chairs supplied for visitors to sit and talk or observe with kids activities offered at kid's tables and chairs with colouring sheets and pencils available.

We will be promoting a lucky ticket draw with prizes made up with of all alpaca products kindly donated by exhibitors which are drawn on the last day.

This is an excellent opportunity for alpaca breeders of the Region, not just locals as often thought, to display their own stud but we also see it as promoting the industry as a whole.

To date \$4,777 has been paid for the site but we have found that in comparison to the hire of a marquee and site hire of this size this was very comparably and we have a dry, sound and secure setting as the weather is always unpredictable at Warragul. The exhibitor's fees offset the hire along with the sponsorship we receive.

Regards

Jenny Miles & Bob McLeod.