



Date and Time: 10th December at 9am. Teleconference re Farmworld

PRESENT: via telephone link:- Maddy Bissels, Lynda Holdsworth, Julie Blake, Lezley Golding, Michelle Bissels, Joy Skinner, Vivian Blacker, Nic Holdsworth

Absent: Chris Pendlebury

Chair – Maddy Bissels. Meeting opened 9am.

	Required Action	Responsibility
<p>Vote to attend Farmworld held prior to meeting.</p> <p>Motion carried for VER to have a stand at Farmworld</p>	<p>Teleconference to discuss VER Involvement</p>	<p>Lynda/Maddy</p>
<p>Nic confirmed Farmworld costings as provided by the Farmworld organising group:</p> <ul style="list-style-type: none"> • Venue: \$4940 • Straw: \$60 • Passes \$252 + \$162 • Advertising - • Incidentals \$80 		
<p>It was agreed Farmworld stall holders would be responsible for paying for their own advertising in the Farmworld program.</p> <p>Lezley clarified advertising referred to the program only.</p> <p>VER will provide A boards/signage etc to help direct public to the Alpaca Pavilion.</p> <p>Farmworld promotion on Social Media etc to be supported by VER. VER Facebook, website, emails to members to be carried out by VER Website/Facebook Coordinator.</p>	<p>To be communicated to Farmworld Committee</p> <p>A Boards</p> <p>Information needs to be forwarded from the Farmworld committee</p>	<p>Nic</p> <p>Lynda</p>



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<p>Nic advised last year's Farmworld lost \$621.35.</p> <p>Lezley questioned last year's loss of \$621.35.</p> <p>Nic advised he had taken income in, minus costs out to arise at that figure</p>	<p>Clarify discrepancy with Farmworld Committee</p>	<p>Lezley/Nic</p>
<p>Nic proposed that if stall holders costs were increased by 10% this would provide a financial buffer for unknown expenses. Committee agreed this was a viable solution to take up with the Farmworld organising group.</p>	<p>Contact Jenny to see if this is acceptable solution to cover costs.</p>	<p>Nic</p>
<p>VER Stand – one site at Farmworld in the Alpaca Pavilion. Committee agreed.</p> <p>What we do at that stand can be discussed at next committee meeting. Options canvassed were information only, fleece, photo booth, feeding alpacas</p>		<p>Maddy</p>
<p>Nic proposed VER to pay for 2 passes per day all agreed \$18/pass. These will be used for volunteers to man the stand for half days and get to see Farmworld for the other half of the day. Committee is hoping this will provide incentive for volunteers to help man the VER stand over the 4 days.</p>		
<p>Vivian mentioned he had noted large promotional banners at the Nationals which may be suitable for Farmworld. Even though the cost of moving the banners around the country is likely to be cost prohibitive the artwork would be useful.</p>	<p>Follow up with AAA and Paul Haslin for artwork.</p>	<p>Vivian</p>
<p>VYTEC running their own show outside ?up on hill.</p>	<p>Work with VYTEC to ensure a cohesive event</p>	
<p>Lezley queried the progress of Survey Monkey. Maddy advised AAA does not have it currently. AAA looking into it.</p>	<p>Follow up with AAA by Friday</p>	<p>Maddy</p>
<p><u>Meeting closed at approx. 9.45am</u></p>		